

Statement of Activity 3rd Quarter

July - September, 2024

		Total
	Jul - Sep, 2024	Jul - Sep, 2023 (PY)
REVENUE		
Conference revenue	16,040.70	2,209.16
Contributions	1,323.79	1,738.60
Convention Income	6,829.39	3,420.00
Sales of Product Revenue	4,785.45	4,636.14
Shipping, Delivery Income	721.85	830.95
Total Revenue	29,701.18	12,834.85
COST OF GOODS SOLD		
Cost of Goods Purchased	7,666.63	1,060.31
Merchandise Shipping Postage	1,689.74	732.90
Shipping Subcontractor	710.00	2,125.00
Total Cost of Goods Sold	10,066.37	3,918.21
GROSS PROFIT	19,634.81	8,916.64
EXPENDITURES		
Advertising	1,168.26	
Bank and Merchant Charges	339.44	296.05
Conference Expenses	1,269.98	2,168.63
Convention Expense	13,257.30	2,349.12
Legal & Professional Fees	600.00	600.00
Office Expenses	20.00	20.00
Software Subscriptions	206.34	190.05
Taxes & Licenses		-550.00
Travel	505.83	700.00
Total Expenditures	17,367.15	5,773.85
NET OPERATING REVENUE	2,267.66	3,142.79
OTHER REVENUE		
Interest Earned	0.45	0.15
Total Other Revenue	0.45	0.15
NET OTHER REVENUE	0.45	0.15
NET REVENUE	\$2,268.11	\$3,142.94