

H.A.W.S., Inc.
Monthly Business Meeting
3-10-24
9:30am AZ time



Meeting opens at 9:32am AZ time with Serenity Prayer

I. Attendance:

1. Adam D. (Chair; Phoenix, AZ)
2. Ole C. (Co-chair; Phoenix, AZ)
3. Sara R. (Webmaster Chairperson; Columbus, OH)
4. Lindy H. (Hospitals + Institutions; Menominee, MI)
5. Pat B. (Secretary; Rochester, NY)
6. Anna A. (Outreach Chairperson; Lafayette, CO)
7. Ben S. (Conference Liaison; Ohio)
8. Erik S. (Trustee (Pacific); San Clemente, CA)
9. Eric E. (Trustee (Central); Green Bay, WI)
10. Justin W. (Trustee (Northeast); Rochester, NY)
11. Yonah G. (At-Large Member; Atlanta, GA)
12. Alex L. (Non-Heroin Addict Advisor); Rochester, NY)
13. Logan C. (Mainline Chairperson; Birmingham, AL)
14. John C. (Trustee (Southeast); Hoover, AL)
15. Aaron M. (At-Large Member; Gilbert, AZ)

II. Tradition of the Month

-Read by Pat B, Tradition 3

III. Minutes (February 2024)

-Minutes approved

IV. Reports

A. Treasurer

-Wayne not present, Given by Wayne in April:

Chase Account: \$16,155.44

Chase Convention Account: \$5,174.11

Chase Savings: \$17,500.24

PayPal Account: \$4,196.97

-Adam says Wayne made payments to lawyer, \$1900 for Letter for IP use of member material and trademark filing

B. Webmaster

- All meetings and emails are being checked/updated in a timely manner.
- Mainline for February has been added
- Had a member ask for a prison and VOA meeting to be put on the website. I did not put them up but wanted to ask about if we do or not.
- Had a Webmaster committee meeting with the member in NewYork and a new member from the HAMS area. Will be trying to get more people on the committee.
- Made a screen recording of how to update the meetings in the wordpress meeting plugin that we use.
- Will have \$35.98 plus tax coming out for the heroinanonymous.org domain and domain protection on March 15th.
- Will be working on the conference report within the next month.

Chips + Literature

- Given by Adam:
- Working on providing update
- Anna mentions she would like to resume getting startup kit emails
- Merch committee has been meeting, Aaron says online store is being built and shirts will be live soon. Justin asked what is return on shirts, Adam said it is difference of 11 and 25 dollars.
- Adam asks if merch committee can or should use previous world convention designs for resale
- Sara gives sales report:
 - \$3,323.35 gross sales
 - \$3,025 net sales
 - 27 orders
 - 5989 keytags
 - 175 pamphlets

C. Mainline

- Given by Logan:
- 35.9% Opens and 3.8% Clicks
- Everything running fine, just stocking up on content.insert

D. Structure + Bylaws

- Given by Pat B:
- No updates
- Working with HAWSC S&B to get updated service manual

-Discussion about selling Service Manual online, CLM can look into cost effective options

E. World Convention (2024)

-Given by Pat B:

-Steering committee is rescheduled for this Thursday

-coordinating with Adam and Bobby about archive and equipment shipping, will follow up

-Main speaker is "High Profile," discussion or guidance? Justin said he did ask for first class flight due to notoriety, will cost about \$1200 versus 600. Adam asks if he is a member of HA, Pat says he does not know. Justin said speaker tape is available online. Discussion follows, Pat will make motion at Convention committee to have steering committee members listen to prospective speaker's tape.

-24 hotel rooms booked as of late February

-Registration numbers are around 40, says Justin

F. H.A.W.S. Conference Liaison

-Given by Ben S:

-nothing new to report

-Asked for referral about deadlines

G. Personnel Committee

-Given by Ole:

-did not meet this month, personnel is recruiting!

H. Public Information

-Vacant

I. Outreach

-Outreach Chair, Anna A., reports recent outreach duties include:

-Communications with aspiring member from UK about starting an HA meeting and giving him virtual HA zoom contact info

-Emailed an AA member who inquired about HA for their members struggling with kratom

-Emailed someone from Maryland wanting to start a meeting

-Emailed back an aspiring HA member in Iceland

-Met with outreach committee to review task to get "start an HA meeting" flyers in alano clubs and recovery clubhouses

-Outreach committee regional representatives discussed how to do conference outreach and determined utilizing trustees and delegates is appropriate

- Outreach Regional Reps contacted trustees and shared a guideline document with how to reach out to unestablished HA in their region to encourage them to attend conference
- We have not heard of any contact being made by trustees
- Wrote monthly HAWS update for mainline

J. Intellectual Property

- Given by Adam:
- Adam said attorney contact info will be provided in minutes
- Letter of release for artwork and mainline submissions will be complete and sent to CLM committee soon. Going to work with Logan to see if this should be filled out for all new Mainline submissions
- Trademark office takes a few months to approve trademark of Heroin Anonymous
- In October we need to start process of renewing current logo.
- Will make referral to conference LCF to add trademark dates to pamphlets
- This item was finally removed from old business
- Discussion about if logo use information on website is still correct and if new IP information should get posted on website
- Adam notes that AA declined HA using the "Responsibility Statement" and this was a referral from fellowship

K. Hospitals + Institutions

- Given by Lindy H:
- Going to follow up with Sara about prison meeting
- having first ever committee meeting this month
- Sent HA info to member in prison
- Working on yearly report for conference

V. Non-Heroin Addict Advisor

- Advisor Committee:
No report in March
- Book writing Task Force:
Time has been limited, has brought on committee member to help with his scheduling of book writing committee. Talked about diversity and high skill of committee members.

A. Trustees (by region)

- Pacific

Erik S: no report

-Southwest

Stevie S: not present

-Central

Eric E: Working on conference outreach, has two potential new delegates, next regional meeting is 3/17.

-Northeast

Justin W: no report

-Southeast

John C: Second regional event in NOLA was in February, great turn out. Next regional event will be in Chattanooga or Birmingham. Working on conference outreach efforts.

VI. Old Business

- A.** Pat makes motion that CLM committee create quarterly sales flyer to showcase current HA items being sold. Discussion follows, motion passes. December- Pat clarifies reasoning behind sales flyer and Brandon says it is being worked on by his committee. Brandon. Brandon mentions that he wishes to propose a project that will include free bookmarks in startup kits. No update in January or February, or March
- B.** Ole makes motion to separate C&L from Merch committee. Motion to table is made after discussion. Motion is tabled, February- stays on table
- C.** Adam asks chairs to start sending in yearly reports for conference, Due by April 30th!
- D.** Pat brings up discussion on Search Engine Optimization, discussion follows. Adam says that SEO would fall under website responsibilities. Sara says she will gather information on this. March- Sara says this item was submitted to her in referral and will be reflected in her yearly report
- E.** Discussion about referral for Conference committee that there should be deadline on submission of committee's approved content to be sent to HAWS. Sara says she will make the referral personally. March- referral has been made, will close loop in April.

VII. New Business

- A.** Discussion about missing treasurer's report, will be included draft March minutes and Wayne can speak to this during April minutes approval section. As of 4/11/24 draft was not received*

VIII. Next HAWS meeting is April 14th, 2024. Meeting adjourns, with motion to close accepted, at 11:45am AZ time. Be mindful of daylight savings.