

**H.A.W.S., Inc.**  
**Monthly Business Meeting**  
**2-12-23**  
**9:30am MST**



Meeting opens at 9:34am MST with Serenity Prayer

**I. Attendance:**

1. Adam D. (Chairperson; Phoenix, AZ)
2. Ole C. (Co-chair; Phoenix, AZ)
3. Brandon H. (Chips + Lit Chairperson; Birmingham, AL)
4. Wayne B. (Treasurer; Warren, OH)
5. Trevor F. (Co-Treasurer; Oshkosh, WI)
6. Sara R. (Webmaster Chairperson; Columbus, OH)
7. Anna A. (Outreach Chairperson; Lafayette, CO)
8. Brent B. (Public Information Chairperson; Birmingham, AL)
9. Logan C. (Mainline Chairperson; Birmingham, AL)
10. Lindy H. (Hospitals + Institutions; Menominee, MI)
11. Zora J. (At-Large; Atlanta, GA)
12. Vance S. (At-Large; Akron, OH)
13. Alex L. (Non-Heroin Addict Advisor; Rochester, NY)
14. Erik S. (Trustee (Pacific); San Clemente, GA)
15. Eric E. (Trustee (Central); Green Bay, WI)
16. Stevie S. (Trustee (Southwest); Austin, TX)
17. Justin W. (Trustee (Northeast); Rochester, NY)
18. Zach A. (Conference Committee Liaison; Rochester, NY)

**II. Tradition of the Month**

-Read by Pat B, Tradition 2

**III. Minutes (January 2023)**

-Read by Adam, approved

-Adam gives announcement about information sharing, discussion follows

**IV. Reports**

**A. Treasurer**

-Given by Wayne B, approved

-Expenditures: \$1,729.09

-Operating Revenue: \$ -4,726.24

-Link to report:

[https://mail.google.com/mail/u/0?ui=2&ik=84232ed42d&attid=0.1&permmsgid=msg-f:1757566905893882665&th=186421c9f6c98b29&view=att&disp=inline&realattid=f\\_1e0e9cie1](https://mail.google.com/mail/u/0?ui=2&ik=84232ed42d&attid=0.1&permmsgid=msg-f:1757566905893882665&th=186421c9f6c98b29&view=att&disp=inline&realattid=f_1e0e9cie1)

-Link to Yearly report:

<https://mail.google.com/mail/u/0?ui=2&ik=84232ed42d&attid=0.2&permmsgid=msg-f:1757566905893882665&th=186421c9f6c98b29&view=att&disp=inline&realattid=f le0e9ci60>

## **B. Webmaster**

-Given by Sara R

-Higher power pamphlets are back in stock, and the re-edited Fellowship and the Program pamphlets are in

-Worked with the chip and lit chair on the bookmark shipping. Still need info on how to put them into the shipping that is set up right now. Spoke with the paid employee on the best options that would work for him.

-Worked with the secretary on the referrals system and sent over any referral system information

- Still working with PI on the PI tab on how they would like it arranged or any other info added.

- Conference registration and hotel have been updated and posted under the conference tab.

- The Conference guidelines and the World Service Manual has been updated on the website.

- The webmaster committee reviewed a few different plug-ins for a new meeting finder and contributions button.

- The committee is working on going through the meeting list checking for any "canceled until further notice" meetings, that hybrid meetings are all listed on the online meeting list, any meeting that may need more information, or any links to separate websites so that the IT committee can review them for compliance. Once the information is gathered, we are planning on trying to work with the outreach committee on any information needed for meetings.

- Webmaster had a few referrals that have all been answered and addressed and will be included in the Conference Report.

## **C. Chips + Literature**

-Given by Brandon H

-All key tags and pamphlets are back in stock. Bobby, Sara, and Brandon have been communicating shipping options to list on the website for merchandise related needs.

Bookmarks are in possession of Bobby and will be available for sale once listed on the website.

2022 general service manuals will be purchased shortly following the launch of merch.

-The official H.A.W.S Merchandise committee met the first time Sunday February 5th. The committee is currently composing a "Mission Statement" to reflect the motion made on the conference floor in Phoenix 2022 which permits H.A.W.S to create and sell merchandise. The committee believes this would be an appropriate statement to have listed under the 'Order' section for any newer or less informed members of H.A. browsing our website. The Committee's first request was having Brandon ask the board how much money they are allotted for creative liberties when coming up with merch ideas. Brandon stated he would report back to the committee with that information. The merch committee next meets Sunday March 5th at 6 P.M. CST

-Starter kits were shipped to Fresno, CA and Riverside, CA the month of January.

#### **D. Mainline**

-Given by Logan C

-1st send

Opens : 23.1%

Clicks : 3.1%

-2nd send

Opens : 13.2%

Clicks : 1.3%

-We have new members coming in to help us with the mainline! Things went smoothly this month, just trying to make sure everyone gets acquainted with what we do as a committee.

#### **E. Structure + Bylaws**

-Given by Pat B

-Working on implementing google drive and using more features, Zora has been very helpful, each committee chair has a shared drive, added records of minutes. Motioned calendar invites are implemented, will still send reminders, you cannot stop me.

Should be fully functional by next month.

-Up and running with referral system, all were assigned as of a few weeks ago, few bugs to work out.

-HAWSC Committee, waiting on word back from AA about language referral, committee is working on assigned referrals.

-Going to draft better information sharing policy

#### **F. World Convention (2024)**

-Given by Pat B

-Committee has final artwork finished, last meeting was held on January 30<sup>th</sup>, collaborating with other committees in creating artwork, it will be an art deco theme, the slogan will read "A Score of H.A". working with the program Committee to get the word out for art work, within the next week we should be seeing it on social media and the mainline, also is working with program committee for merchandising, still needs approval for completed art work.

-Hotels there are still many positions open on the sub-committees, within the next three weeks planning on going to Buffalo to check out hotels.

#### **G. H.A.W.S. Conference Liaison**

-Given by Adam D

-Official dates July 12, 13 and 14.

-Embassy Suites Phoenix Scottsdale

-Contract signed, \$109 per night rooms \$2500++ food and bev, free complimentary breakfast, 105 room total block

-List of essential HAWS members changed, made the #1 essential member Secretary, 10-non-delegate chairs on conference this year, committee plans to address this, subcommittee elections happen internally and conference does not have oversight into these people being elected and HAWS assuming this cost

-Conference registration has increased to \$85

-Adam asks for discussion about trustee travel? Discussion follows

#### **H. Personnel Committee**

-Ole C. says people have been inquiring with him about board positions

#### **I. Public Information**

-Given by Brent B

- Currently working with the secretary of the board on taking control of our Google Business profile and accurately representing H.A. to the public.

Example of the importance of this is that currently Google directs people to our "Facebook page" which is the Seattle H.A. public Facebook page. They simply added our site as the site to find out more information. This is something I think they should be doing but we should make sure Google isn't implying that's a Facebook page representing the board.

-Guided our secretary through the process of applying for Google Ads Grants. This is free credits for building and advertising through Google Ads for nonprofits. This is the same process that A.A. went through to secure their free Google Ads budgets for their fellowship. I will need to work with the webmaster on implementing this if we get approved.

- I've been trying to find an effective way to reach out to the heroin addicts that are unaware of H.A. to show them how they can easily start their own meeting. In collaboration with the chips and lit chair over distribution of start of kits, we have been creating a simple flyer. This will encourage heroin addicts in the community to start their own H.A. meetings in areas that we currently do not have H.A. meetings in. I've attached a very rough draft of this as well as the D.A.A. flyer that inspired it. It will be edited to focus more on how to start an H.A. meeting.

-I'm going to speak with the webmaster and Chips and Lit chair about how we can make applying for a new meeting starter kit easier to find on the website.

- Continuing to reach out to the various P.I. chairs in the fellowship to offer my experience and support.

#### **J. Outreach**

-Outreach Chair, Anna A., reports recent outreach duties include:

-Meeting with HA Book Task Force to prepare for sharing survey results at conference

- Preparing Outreach Committee for reaching out to isolated and unestablished areas about conference
- Emailed delegates, trustees, haws board, and conference floor with conference info

#### **K. Intellectual Property**

- Given by Zora J
- fine tuning a statement of purpose for the IP role; will present at the March meeting
- torch was passed to me on the conference S&B to find clarity in what intellectual property HA has rights to use and in what way can it be adapted; this is intended to answer referral related questions, but will be beneficial to have documented and recorded for the future
- working on a few documents for usage of logo, readings, etc that will be presented in coming months

#### **L. Hospitals + Institutions**

- Given by Lindy H
- Working on bylaws for this position with committee.
- Continue efforts for getting HARP into Area prisons.
- Still working on helping the conference committee fixing last year's submissions so they can get them on the website finally.

#### **M. Trustees (by region)**

##### **1. Pacific**

Erik S: staying in touch with delegates

##### **2. Southwest**

Stevie S: dodgeball fundraiser coming up for conference funding, 2/26 is next regional meeting

##### **3. Central**

Eric E: February 25<sup>th</sup> is next regional meeting, approved regional bylaws, region has approved 501-c3, in touch with Illinois delegate

##### **Northeast**

Justin W: regional meetings switched to quarterly, focusing on convention planning, meeting attendance is down in WNY

##### **Southeast**

John C: not present

#### **N. Book Task Force**

- Given by Alex
- Really good shape, project is done, committee will give presentation at next HAWS meeting.

#### **V. Old Business**

- A. Trademark the name "Heroin Anonymous" motion (seconded + passed)

1. Notes:
    - a) Billy says should cost less than \$1,250
    - b) Billy: Trademark double circle logo containing words “No More Suffering” with capital “HA” in center to be trademarked regardless of color (motion seconded + passed)
    - c) Billy mentions that the biggest violators of the trademarks are going to be program members and are difficult to enforce. Billy suggests compiling a list of recovery literature and when they were written. Adam will look into this.
  2. 07-10-22: Adam asks for discussion about updates or if this should stay on old business; will stay as a reminder for future business.
  3. 12-11-22: Vance is still interested in learning more about IP chair. Brandon has more questions about how this would work and what they would do. Adam gives a brief description of this. Please send interest to the personnel committee.
  4. Update in February Zora, name is trademarked with logo, only, looking into approving all colors and with name separate from the logo, Adam fills in some reasoning of this motion’s history, Zora is planning to contact lawyer.
- B. Brent- Motion to have section of the mainline with rotating board members submitting articles related to service, seconded. (seconded + passed)
1. Updates:
    - a) 01-08-23: Logan: In process
    - b) 2/12 clarification about board members specifically sharing stories, Logan says this already exists in bylaws and it will be starting soon.
- C. Wayne Makes a motion to transition HAWS INC to a public charity from a private foundation under tax law motion (seconded + tabled)
1. Updates:
    - a) 07-10-22: Motion is taken off the table, discussion is to follow, motion passes
    - b) 08-14-22: Wayne still working on this
    - c) 09-11-22: As soon as the CPA completes the reconciliation process done we should be good to go
    - d) 01-08-23: Wayne working with Monica on 01-11-23 to finalize items
    - e) 2/12 Wayne mailed check to make this transition it should all be in place within the month

## **VI. New Business**

- A.** Brandon makes motion for HAWS merchandise email to be created, seconded, motion passes after some discussion
- B.** Pat B motions on Brent B’s behalf:

To give the Public Information Chair of the board full admin access to any aspects of the Google non-profit account associated with H.A.'s public information and future possible Google Ads grants. Seconded and tabled

- C. Wayne makes motion to approve 2023 conference budget and combined travel budget based on presentation provided, seconded. Alex L. gives presentation about state of HAWS finances, after much discussion a budget of \$8,000 is approved. A major focus of discussion was that this would essentially defund the ability to reimburse non-delegate committee chairs, and that this was a essential for HA's fiscal survival

Meeting adjourns, with motion to close accepted, at 12:15pm MST