

# H.A.W.S., Inc. Minutes for 10/9/22

Meeting opened with the serenity prayer at 9:37 am.

### 1. Attendance:

-Brandon H. (Birmingham AL), Vance S. (Canton OH), Ole C. (Phoenix AZ), Wayne B. (Warren, OH), Erik S (San Clemente, CA), Trevor F (Oshkosh, WI), Alex L. (Rochester NY), Sara R (Columbus, OH), Anna A. (Lafayette CO), Eric E. (Green Bay WI), Zach A. (Rochester NY), Brent B. (Birmingham AL), Logan C. (Birmingham AL), Lindy H. (Menominee MI), Zora J. (Atlanta GO), Pat B. (Rochester NY)

### 2. Tradition:

-Tradition 10 was read by Pat

## 3. Previous minutes read:

-Minutes read by Pat, some discrepancies were noted, pat motions to table passing of minutes until record of motions regarding suspension of rules for Chair motions and additions to Treasurer's role can be added, motion to table passes

# 4. Treasurer's Report:

Wayne reports-

-Chase balance: \$21,061.70

-PayPal: \$1,648.00

- -Issue with reconciling convention account, needs Adam's key to access banking information in PO Box
- -Down 45% in contributions from last month, discussion follows with questions about clarification.

# 5. Webmaster Committee Report:

Sara reports that-

- -Added the Book Survey to the main page.
- Webmaster was forwarded a referral from PI committee that the "About" tab had the non-approved H.A. preamble. This was fixed right away. Just recently received the approved H.A. Preamble from LCF committee as a reading for meetings and is now on the website.
- Spoke with the paid employee about the most bought yearly keytags and adjusting some of the bundles to reflect the order trends. Brandon agreed and we will be updating some of the yearly keytag bundles.
- The shipping has been adjusted to the most recent USPS flat rate shipping for the cart. (USPS has raised their prices)
- The Webmaster committee is still looking into the redesign, plug-ins and the ssl certificate.

- Some domain renewals are set to auto-renew in GoDaddy and the treasurer has been notified.
- -Brent raises questions about if the information on the "about" page is conference approved or appropriate, or should be replaced with what is listed in the service manual, sara will look into this.

# 6. Chips and Literature Committee Report:

Brandon reports that-

- -Brandon and the paid employee were able to finalize the pamphlet order. 1000 copies each of the 6 conference approved pamphlets were purchased at 0.10 cents per print. The order is expected to be complete by Thursday, October 13th and prepared for shipping.
- -LuckyLine shipped a partial order September 12, 2022 due to their manufacturing delay. The order included 2,000 of the 5,000 newcomer key tags. The remaining 3,000 newcomer key tags were shipped the following week.
- -The paid employee and webmaster presented Brandon the idea of adding more multi-year bundle options for purchase. It would consist of grouping 6-10, 16-25, and 26-45 year keytags as separate order options.
- -A paypal dispute was placed on behalf of an order which remains on temporary hold. Brandon and the treasurer are communicating with the member to find a resolution. An order was placed by this member which was marked delivered by USPS at the verified address. The member states it was not received. The member placed a smaller order to the same address following the matter, but stated it was received. Their request is that we provide a full refund of the first order they placed stating it is home group money. No further action has been taken as of yet.
- -USPS increased rates on all priority shipping by .75 cents. The increase reflects on our website at cost.
- -LCF is now meeting monthly and their focus is back on current submissions.
- -As part of serving on the Book Task Force Committee, a response Email is being provided to every order on the website with the Book Survey link and flier. Additionally, every starter kit for a new meeting now includes a physical copy of the flier.
- -S & B chair indicated time was still needed with the committee to finalize the 2022 edition of the general service manual.
- -One starter kit was sent the month of September to Sturgeon, WI.

## 7. Mainline:

SEPTEMBER 1ST SEND 23.7% OPENS 3.4% CLICKS

SEPTEMBER 2ND SEND 11.2% OPENS 1.6% CLICKS

### 8. Structure and Bylaws:

Worked on Committee Draft proposal, helped to onboard new members and edits to H&I bylaws draft

## 9. World Convention Liaison

Pat reports that-

-Steering committee has begun meeting and needs a treasurer. Will introduce resumes for final approval in new business.

#### 10. Haws Conference Liaison:

Working on changing guidelines about committee submissions, talked about surveying delegates on their opinions of last conference's venue.

#### 11. Personnel Committee:

-No report

### 12. P.I. Chair:

**Brent Reports-**

- -Have updated PSAs and other materials to forward to the webmaster so that they can be posted to the site and made available to the fellowship.
- -Closely working with the Conference PI committee on their future submissions. It has been helpful to have a board member in attendance to these Conference PI meetings to answer questions, give guidance, and help update PI materials on the site.
- -Focusing on building relationships with PI chairs across the fellowship. I am going to try to bring more of these people into my HAWS PI committee to expand both my committee's reach as well as our effectiveness in aiding the fellowship.

### 13. Outreach:

Outreach Chair, Anna A., reports recent outreach work includes-

- -Meeting with HA Book Task Force to complete survey for entire fellowship on HA book interest
- -Creating flyer for meetings to distribute via private facebook groups or print for in person meetings
- -Distributing survey to delegates and trustees requesting they saturate their area or district with it
- -Reaching out to unestablished or isolated areas to ensure they send the survey around
- -Analyzing survey data and focusing efforts on locations with much H.A. and few survey results
- -Working with an aspiring member in Tulsa, Oklahoma on starting a meeting soon
- -Spreading the word that HA art is requested because people are not reading the mainline thoroughly

# 14. Intellectual Property:

# 15. Hospitals and Institutions:

-Worked on bylaws to present in new business, very excited to be here. Discussion about current HA efforts via zoom in prisons

#### 16. Trustees:

- Erik S.- Nothing pertinent
- Stevie S.- Not present
- Eric E.- Not much to report, trying to work on convention in Akron, reaching out to other states, urging local areas to support world services
- Justin W.- Has feedback from delegates about HAWS merch, will share during business, attended board of trustees meeting, discussed the World Convention and Trustee travel funding
- John C.- No report

### 15. Old Business:

• Billy- Trademark the name "Heroin Anonymous" motion seconded and passed.

Billy says should cost less than \$1,250

- -Billy- Trademark double circle logo containing the words "No More Suffering" with capitol "HA" in center be trademarked regardless of color, motion seconded and passed.
- -Billy mentions that the biggest violators of trademarks are going to be program members and are difficult to enforce. Billy suggests compiling list of recovery literature and when they were written. Adam will look into this.
- -No update in April, may be delayed due to board vacancy
- \*Update on 7/10- Adam asks for discussion about updates or if this should stay on old business, will stay as a reminder for future business
- 10/9- Vance is interested in learning more about IP Chair
- Wayne Makes a motion to transition HAWS INC to a public charity from a private foundation under tax law, motion is seconded and tabled.
  - \*Update on 7/10- Motion is taken off the table, discussion is to follow, motion passes
  - \*Update on 8/14- Wayne still working on this
  - \*update on 9/11- As soon as the CPA completes the reconciliation process done we should be good to go

- Ole makes motion to ask paid employee to store HAWS archives, motion is seconded and passes.
  - \*Update on 7/10- Brandon spoke to paid employee who is willing to accept archives and may even be able to take custody at conference
  - \*Update on 8/14- Adam still working on this
- Motion: the finance committee will review reporting procedure, develop and define best practices for reporting on all profit, loss and balance for HAWS Inc by sept, 1, 2022, seconded and passed.
   \*Update on 8/14, discussion about how this looks and where it would exist in HAWS bylaws,
   \*Update on 10/9 new additions to Bylaws for treasurer will reflect these efforts
- Alex L gives Book Task Force update: Conversation about rolling out a survey, google forms survey template is created, making sure questions are correct and survey should be out within the next month, question of who this survey should be going to. Discussion to follow.
   \*Update 9/11- survey should be ready by end of month, to be distributed in October. They will run it for 3 months, review answers for 2 months, and have it ready to send to conference before 90-day deadline for conference submissions.
  - \*Update on 10/9- going great, proud of team, survey went out 9/22, questions are well refined, 390 responses so far, seems to be slowing down, 10-15 surveys per day, AL, TN, NY, AZ are most responses but AL is towering over other areas in response, working on a way to make data more accurately reflect HA population and increase responses in lacking areas, 3-5 years sober, 25-35 years old average responses
- The personnel committee will further define what is expected by board member conduct. Motion is seconded and passes.
- Pat B makes motion that HAWS develop a plan to roll out HAWS Merch. Seconded, discussion to follow, Wayne feels it should be a finance committee task, Brandon talks about logistics, motion passes with the amended language: "The finance committee will develop a plan to sell HAWS Merch"
  - Update on 10/9- discussion from Justin W. about concerns and feedback from some northeast delegates: website is public face of HA, not ok with haws selling things, not a business, referencing tradition citing "an HA group shouldn't go into business" they feel t-shirts can somehow break anonymity on the public level, they feel we could look more like a shop. There were suggestions about medallions for sobriety time, they realize HA needs to make money but should move carefully and slowly

## 16. New Business:

• Ole makes motion on behalf of Personnel committee to nominate Zora J. for at-large position, seconded. Discussion follows, result is motion carries.

- Ole makes motion on behalf of Personnel committee to nominate Lindy H. for H&I chair-person.
   Discussion follows, result is motion carries.
- Ole makes motion on behalf of Personnel committee to nominate Trevor for Vice- treasurer and be relieved of his at-large position. Discussion follows, result is motion carries.
- Brandon makes a motion to move responsibility of checking the PO Box to the paid employee and them having the responsibility to distribute the mail to the necessary parties, seconded.
   Discussion follows, motion carries.
- Lindy's H&I Chair bylaws are approved
- All World Convention Steering Committee members approved
- Wayne makes motion to allow non-board member to attend HAWS finance committee
  meetings, motion is seconded, Wayne speaks against his motion, asking the board for guidance
  in this matter. Discussion follows, it is clarified that a member of HAWS finance should attend
  the HAWSC finance meeting as a liaison. Motion is called to vote and fails.
- Motion to close passes at 11:50am