



## HAWS Minutes for 6/14/20

*Keywords: HA Book, World Convention, Survey of delegates, Mainline subscribers*

Meeting opened with the serenity prayer at 9:35 am.

### **Attendance**

Faith M. (Phoenix, AZ), Ole C. (Phoenix, AZ), Melinda M. (Phoenix, AZ), Josh Q. (Phoenix, AZ), Chris G. (New Haven, CT), Adam D. (Phoenix, AZ), Pat B. (Rochester, NY), Tom H. (Atlanta, GA), Dalton L. (Birmingham, AL), Katie C. (Birmingham, AL), Carolyn S. (East Haven, CT), Mike L. (Phoenix, AZ), Susan M. (Phoenix, AZ), Brent B. (Birmingham, AL)

**Tradition:** Tradition 6 was read.

### **Previous minutes read**

There was a motion to accept the previous minutes and the motion passed.

### **Treasurer's Report (Josh Q.)**

- Prudent reserve: \$6,000.00
- Beginning balance: \$15,298.89
- Ending balance: \$15,148.80

Josh Q. said there has not been a whole lot of money coming in, but we also have had minimal expenses going out. He heard from the CPA and all our forms look good. We are just waiting for the filing with the IRS to be finalized and he will let us know when that takes place.

Motion to accept, motion passes.

### **Webmaster Committee Report (Chris G.)**

Chris G. said everything is going well. They are still staying on top of Zoom meetings; which ones are coming on and others that are going back to in-person. The committee will be taking new pictures of the inventory for sale to be placed on the website and they are still working on the shopping cart update to the website.

### **Chips and Literature Committee Report (Faith M.)**

Faith said she stopped getting the minutes from the LCF committee. She said that Jocelyn (paid employee of HA) is resigning after Faith's term is up this year. She thinks that maybe we look toward getting a storage unit to place everything there for the next person to step into. We have not had any mail at the P.O. Box in months. She will create a referral to the conference to place an email address on the pamphlets for the inmates who have switched to tablets. We have only had 6 new meeting start up kits in the last 3 months. There has been \$378 this month, \$45 was from 7<sup>th</sup> tradition.

### **Mainline (Aiden F.)**

Aiden said the last campaign had an extremely high open rate. There was a 44.9% open rate with a click through rate of 3.2%. The resend campaign had an open rate of 13.9%. They did have a content seeker position leave but has since been filled. They have worked to refine the submission guidelines for stories from our members. They are hoping to start featuring more traditions-based content, a Q&A part, service columns, step columns, discussion on spirituality, and others. The Mainline committee was also able to print the first copy of the storybook created of "The best of 2019."

### **Structure and Bylaws Committee (Pat B.)**

Pat said there is not much to report. He is still working on getting the new language updates for how the board interact with the fellowship in extenuating circumstances. Chris suggested as these get updated to continue to update our guidelines to coincide with the changes.

### **Convention Chair (Chris G.)**

Chris said things are still proceeding. Many of the open positions have been filled by new members. He said that most of the position chairs are in favor of postponing everything. They are more than willing to continue planning and fulfill their commitments but would prefer to postpone. They are working with Josh to get the old signer removed from the account and have the new signer added.

### **Haws Conference Liaison (Faith M.)**

Faith said they have investigated the feasibility of setting up a virtual conference. They have a contact that will help them get pricing. The contact said it was extremely easy from their experience, to hold events like the conference and convention online. There are a couple expected bids for upcoming conventions. The conference committee would like a broader survey of the fellowship if another survey is sent out by this board.

### **Old Business**

G suites needs a current federal filing papers which takes a while to get. Josh will submit the request and let us know when he has received it so it can be submitted to Google. Will set up domain name email addresses when the G suites is completed. (from previous meeting in July 2019, still in process)

Adam D. has set up Keepass and will collect password from any member of the board who have them for their committee. (will remain but originally from January)

Adam D. will resubmit blurb in the Mainline outreaching open positions including an advisor, chips and lit, and treasurer. (will remain but originally from January)

Spoke with the trademark lawyer in regard to the book and other topics. The first of which was that we try to contact Amazon ourselves to advise them of the trademark that we hold and the damage that this publishing may have with our members. There was also discussion about how to conduct future P.I. with having the members that are featured or their work being signed over to HA beforehand. The other

thing that was suggested after she talked with Tom was that we begin considering strengthening our trademark to broaden the scope of what it covers to try to protect from other people trying to use the H.A. name for intent other than that which is directed by the fellowship. Suggested verbiage is as follows:

To person using HA name- Hi, my name is \_\_. I am the \_\_ of HA and we see you are using the name in your website. Please be advised that any such use has to make it clear that you are not related to the org. To do so, we suggest, that in larger font at the top in an enlarged font you make that clear and at the bottom you place the name ha.com is not associated w/ our 501c3. It is important that our members know they are not vulnerable on this website.

To Amazon- Go to amazon to terms & conditions. Go to intellectual properties take down. There is a form you can fill out on amazon. (Uspto.gov). list the objection. Trademark. Registration number. Unauthorized use that is likely to confuse our constitutes. Given that this is HA it is important that such use is not permitted.

The board reviewed the results from the survey. The overall sentiment of the results was quite different from the original survey. The numbers are very in favor of postponing the convention and conference for a year. Based on the results Faith makes a motion to postpone the convention for one year, seconded, after very lengthy discussion the vote was held. The minority opinion was nay, they did have an opportunity to speak to why. Motion stands.

Josh will contact Myra from the hotel, to negotiate a new contract for the end of August 2021.

### **New business**

Tom makes a motion for the board treasurer to get back to the board with what the requirements will be to broaden our trademark to be more inclusive by the end of 2021, seconded, passes. (Originally presented June 2020)

Tom makes a motion to send a gift of no more than \$100 to Monica as a token of our appreciation for her time today, seconded, passes.

Aiden makes a motion to be granted \$322.70 to print 25 issues of the Mainline book they have created to be shipped to a few areas across the U.S. to test the response, seconded, passes.

Motion to close. Motion passes.

**Next HAWS board meeting is Sunday, July 12, 2020 at 9:30 am AZ time.**