



HAWS Minutes for 4/19/20

Keywords: CPA, World Convention, Covid-19, Mainline subscribers

Meeting opened with the serenity prayer at 9:36 am.

Attendance

Ken E. (Long Island, NY), Faith M. (Phoenix, AZ), Ole C. (Phoenix, AZ), Melinda M. (Phoenix, AZ), Josh Q. (Phoenix, AZ), Chris G. (New Haven, CT), Adam D. (Phoenix, AZ), Pat B. (Rochester, NY), Tom H. (Atlanta, GA), Dalton L. (Birmingham, AL), Aiden F. (Phoenix, AZ), Katie C. (Birmingham, AL), Brent B. (Birmingham, AL), Jonathan W. (Atlanta, GA), Tim K. (Nashville, TN), Anna A. (Birmingham, AL), Zora J. (Atlanta, GA)

Tradition: Tradition 4 was read.

Previous minutes read

There was a motion to accept the previous minutes and the motion passed.

Treasurer's Report (Josh Q.)

- Prudent reserve: \$6,000.00
- Beginning balance: \$16,314.35
- Ending balance: \$15,333.19

Josh Q. sent an email during the interim with 3 attachments: Whistleblower, retention, and conflict of interest. The CPA wants us to have these completed before moving forward with anything. The conference updating a budget with non-delegate chair-people is kind of at a stand still until we know more information about whether it will be held and if so, when.

Motion to accept, motion passes.

Webmaster Committee Report (Chris G.)

Chris G. said everything is going well. Their efforts have been targeted with making sure the online meetings are running smoothly. They are still working on getting new plug-in updates implemented onto the website which should be done over the next several months. The committee has compiled a list of meetings that have transitioned online since Covid-19 social distancing regulations have been implemented, this list is available on the HAWS website. Based on the current list of available online meetings it seems that about 1/5th of active meetings have successfully made the transition online.

Chips and Literature Committee Report (Faith M.)

Faith said that they have had \$142 of orders in the last 30 days. These are mostly very small orders (1-2 key tags). There has been 1 new meeting start up kit request in the last month. Corey (startup meeting chair) has tried to reach out to several meetings that have requested startup kits over the last several

months but has not got any response from these new meetings. Faith said she spoke with the LCF committee about the grammatical errors on the last order of literature that was printed, and they said the pamphlets are all correct and there was misinformation last month about them needing to be corrected.

Mainline (Aiden F.)

Aiden said there are currently 1,207 subscribers. The first broadcast of the month had 36.6% open rate and 6.7% click through rate. The follow up campaign had a 14.1% open rate and 1.8% click through rate. Between both broadcasts they had about a 50% open rate which is great, and they will continue to experiment with this to make sure it was not a fluke. The unsubscribes were only at 3, which came in the follow up campaign. They chose to hold off on their survey of "how do you read the mainline?" They may include that this month but have other things that may take priority. Their committee has now brought on 3 or 4 new members. They are always looking for more content seekers. They are taking the direction of having regions with representatives to find content from those areas. They have brought back the conversation of putting together "the best of 2019 mainline" or "individual stories" which will allow them to start looking at possibilities of a book long term.

Structure and Bylaws Committee (Pat B.)

Pat contacted Chris C. (conference S&B chair) who has brought Pat up to speed on what they have been working on this year. Pat has spent a lot of time putting together that paperwork with Josh for the CPA.

Convention Chair (Jonathan W.)

Jonathan said there is \$16,247 in the account. He sent an email to the board to discuss the possibility of having to cancel the convention. They are continuing to plan as if it will take place at its normally scheduled dates. There has been some concern brought to him from the fellowship about still holding the convention in August. Based on the current contract for us to cancel now it will cost us 75% of the room rate if we do this before May 25. Tom H. suggested that asking the hotel to be lax with attrition due to possibility of low attendance. Chris suggested that the committee discuss with the hotel about rescheduling. There have been 6 new registrations. The committee has asked WSOB for advice with legal help and guidance on how to negotiate this contract to make sure that the fellowship does not take a loss.

Haws Conference Liaison (Faith M.)

Faith said they are considering virtual options if needed. They are putting together options for having members in attendance and some online. They are working closely with the convention committee to map out options for moving forward with the conference. They have also created a sheet for a delegate to provide their information as an active delegate and when they roll off the new delegate in their place will be updated.

Old Business

G suites needs a current federal filing papers which takes a while to get. Josh will submit the request and let us know when he has received it so it can be submitted to Google. Will set up domain name email addresses when the G suites is completed. (from previous meeting in July, still in process)

Adam D. will set up a free password manager and go over it next month. (will remain but originally from January)

Adam D. will resubmit blurb in the Mainline outreaching open positions. (will remain but originally from January)

Aiden was able to get pricing on several meeting space options. Will continue discussion next month. (from previous meeting from December, still process.)

Tom has started reading the book and from what he has seen thus far there is no clear and distinct wording that he is representing HA as a whole. After discussing with AA GSO briefly they said there does seem to be some copyright infringement and will get more information next month.

Due to the changes with Covid-19 there was an interim meeting held to discuss how to handle listing all online meetings. The outcome was to create an statement of best practices for conducting an online meeting, creating a letter to the fellowship letting them know that many meetings have moved online during this time, and the webmaster has created a list of all available online meetings.

New business

There was long discussion with this board, the conference chair and members of the convention committee about suggestions and guidance from this board about how to approach the hotel to make sure that this fellowship can manage the convention and conference in accordance with the Covid-19 pandemic. There were suggestions of possibly creating an addendum to send to the hotel for them to sign with changes we are requesting, there were talks of possibly moving the dates if possible, other suggestions were in regard to simply cancelling. These suggestions were taken by the conference and convention committees to take to their committees for discussion so they can work together with the hotel and gather more information to make sure that the conference committee, convention committee, and the WSOB can plan accordingly.

Adam D. makes a motion to move the WSOB next meeting to May 3, 2020 to accommodate Mother's Day, seconded, passes.

Josh Q. makes a motion to have our Document retention, Whistleblower, and Conflict of interest documents added to our current bylaws, seconded, passed.

Motion to close. Motion passes.

Next HAWS board meeting is Sunday, May 3, 2020 at 9:30 am AZ time.

Added since last meeting

There was a meeting held in between the last meeting and the one scheduled in May. This was held with the WSOB, the convention committee, and the conference committee to continue discussions on what to do moving forward with the two latter events. Through lots of discussion an idea to create a survey for delegates was brought up, to survey how many delegates were planning on attending the conference, this will be presented at the next WSOB meeting in May. Jonathon and the convention committee will reach out to the hotel once again to continue discussion on the planning of these events.