



HAWS Minutes for 05/26/19

Keywords: Chips and literature order increase, quotes for printing, convention theme and logo, area application

Meeting opened with the serenity prayer at 9:35 am.

Attendance

Mike L. (Phoenix, AZ), Adam D. (Phoenix, AZ), Aiden F. (Phoenix, AZ), Josh Q. (Phoenix, AZ), Ole C. (Phoenix, AZ), Faith M. (Phoenix, AZ), Jonathan W. (Atlanta, GA), Tom H. (Atlanta, GA), Chris S. (Birmingham, AL), Chris G. (Phoenix, AZ)

Tradition: Tradition 5 was read.

Previous minutes read

There was a motion to accept the previous minutes and the motion passed.

Treasurer's Report (Josh Q.)

- Prudent reserve: \$6,000.00
- Beginning balance: \$13,724.57
- Ending balance: \$14,073.81

The money order was sent for the lawyer's payment. The \$3,000 was given to the AZ Area for the HAWS share of the hotel cost.

There is a motion to accept the report. The motion passes.

Webmaster Committee Report (Meagan F.)

Not present. No report.

Chips and Literature Committee Report (Faith B.)

There was a startup kit for a place in Ireland. There were two quotes brought by Faith about finding a new literature-printing company and the quotes are similar to the current cost.

Now that we have the form for people who are ordering new startup kits, less startup kits are being ordered, perhaps because areas were stock-piling startup kits without actually starting meetings.

The number of chips and literature orders being receiving has strongly increased, about 40% from 3 months ago.

Faith asks if the cost of pamphlets should be increased by \$0.05. Josh Q. brings up that pamphlets may change after the conference so it could be useful to wait until after that. This will continue being discussed in Old Business.

Mainline (Aiden F.)

Over the last month, there were 18 new subscribers and 16 unsubscribes. Top locations: Mountain View (CA), then Atlanta (GA).

The open rate is 25.3% and the click rate is 5.6%.

There was a message that was sent to the e-mail list about the conference that did not accompany a Mainline, which is not a common practice. Two people reported this as Spam and it had an extremely low click rate. There was discussion about not doing this in the future without it being in a Mainline.

Jonathan W.: The convention put a piece in the Mainline but there has not been any correspondence. The message could have been communicated differently, encouraging interaction.

Structure and Bylaws Committee (David S.)

No report.

Convention Chair (Jonathan W.)

Theme: Cleaning up the dirty south. There is also now a logo. They're working on the price of registration.

There is a chair for panels, speakers, etc. The next program subcommittee meeting is next Sunday and Jonathan W. will continue this conversation.

Conference Liaison (Chris S.)

Chris S. sent Chris G. the e-mail with the agenda. The board looked at the agenda and suggested to add specifics to make the various parts clear to a new delegate.

Chris S. will make sure the HAWS board gets all of the delegate information because it should have been sent to them since they also hold votes at the conference.

There was previously discussion about non-delegate costs. Chris S. will ask Sharmyn to get this information to Josh Q. (how many people have been promised travel expenses [non-delegate chairs that don't live in AZ]).

Old Business

There was previously a motion tabled to increase the pamphlet price but Faith rescinds this motion to wait for the conference.

New business

There was a vote to put the area application on the web site as long as the conference has approved it and the motion passed.

Next HAWS board meeting is Sunday, June 9th, 2019 at 9:30 am AZ time.